

## SPONSORSHIP PACKAGES

### DIAMOND SPONSOR \$25,000

	OPTIONS	INCLUDED
EXHIBITING	PREMIUM EXHIBIT SPACE (SPACE ONLY)	6 X 12(M) OR 12X 6(M)
	BILINGUAL HOSTESS FOR 2 DAYS	UPON REQUEST
	COMPANY OR PRODUCT HIGHLIGHTED IN EVENT PRESS RELEASE	2
	SPEAKER MEETING BOOKED BY ORGANIZER	UPON REQUEST
CONFERENCE	WELCOME SPEECH OR SPONSOR SESSION	30 MIN
	SPEAKING SLOT ON PANEL SESSION	UPON REQUEST
	JUDGE & INVESTMENT OPPORTUNITY @ STARTUP PITCH	UPON REQUEST
	COMPLIMENTARY CONFERENCE PASS	15
	ADDITIONAL CONFERENCE PASSES DISCOUNT	50%
BRANDING & ADVERTISING	COMPANY INCLUSION IN EVENT PRESS RELEASE	2
	COMPANY LOGO, PROFILE IN NEWSLETTER	2
	NEW PRODUCT EXPOSURE IN NEWSLETTER	2
	COMPANY PROFILE IN SHOWGUIDE	1
	LOGO ON WEBSITE	1
	LOGO ON EXHIBIT HALL BANNERS	2
	LOGO ON CONFERENCE ROOM BANNERS	2
	LOGO ON STAGE PULL-UP BANNERS	2
	LOGO ROTATION ON SCREEN BETWEEN SESSIONS	MULTIPLE
	LOGO ON ENTRANCE DOORS	1
	FULL PAGE AD IN SHOWGUIDE	1
COMPANY BROCHURE DISTRIBUTED ONSITE	1	

### PLATINUM SPONSOR \$18,000

	OPTIONS	INCLUDED
EXHIBITING	PREMIUM EXHIBIT SPACE (SPACE ONLY)	6 X 9(M) OR 9 X 6(M)
	BILINGUAL HOSTESS FOR 2 DAYS	UPON REQUEST
	COMPANY OR PRODUCT HIGHLIGHTED IN EVENT PRESS RELEASE	2
	SPEAKER MEETING BOOKED BY ORGANIZER	—
CONFERENCE	WELCOME SPEECH OR SPONSOR SESSION	—
	SPEAKING SLOT ON PANEL SESSION	UPON REQUEST
	JUDGE & INVESTMENT OPPORTUNITY @ STARTUP PITCH	UPON REQUEST
	COMPLIMENTARY CONFERENCE PASS	12
	ADDITIONAL CONFERENCE PASSES DISCOUNT	40%

	OPTIONS	INCLUDED
<b>BRANDING &amp; ADVERTISING</b>	COMPANY INCLUSION IN EVENT PRESS RELEASE	2
	COMPANY LOGO, PROFILE IN NEWSLETTER	2
	NEW PRODUCT EXPOSURE IN NEWSLETTER	2
	COMPANY PROFILE IN SHOWGUIDE	1
	LOGO ON WEBSITE	1
	LOGO ON EXHIBIT HALL BANNERS	2
	LOGO ON CONFERENCE ROOM BANNERS	2
	LOGO ON STAGE PULL-UP BANNERS	2
	LOGO ROTATION ON SCREEN BETWEEN SESSIONS	MULTIPLE
	LOGO ON ENTRANCE DOORS	—
	FULL PAGE AD IN SHOWGUIDE	1
COMPANY BROCHURE DISTRIBUTED ONSITE	1	

## GOLD SPONSOR \$12,000

	OPTIONS	INCLUDED
<b>EXHIBITING</b>	PREMIUM EXHIBIT SPACE (SPACE ONLY)	6 X 6(M) OR 6 X 6(M)
	BILINGUAL HOSTESS FOR 2 DAYS	—
	COMPANY OR PRODUCT HIGHLIGHTED IN EVENT PRESS RELEASE	1
	SPEAKER MEETING BOOKED BY ORGANIZER	—
<b>CONFERENCE</b>	WELCOME SPEECH OR SPONSOR SESSION	—
	SPEAKING SLOT ON PANEL SESSION	UPON REQUEST
	JUDGE & INVESTMENT OPPORTUNITY @ STARTUP PITCH	—
	COMPLIMENTARY CONFERENCE PASS	10
	ADDITIONAL CONFERENCE PASSES DISCOUNT	30%
<b>BRANDING &amp; ADVERTISING</b>	COMPANY INCLUSION IN EVENT PRESS RELEASE	2
	COMPANY LOGO, PROFILE IN NEWSLETTER	1
	NEW PRODUCT EXPOSURE IN NEWSLETTER	1
	COMPANY PROFILE IN SHOWGUIDE	1
	LOGO ON WEBSITE	1
	LOGO ON EXHIBIT HALL BANNERS	2
	LOGO ON CONFERENCE ROOM BANNERS	2
	LOGO ON STAGE PULL-UP BANNERS	2
	LOGO ROTATION ON SCREEN BETWEEN SESSIONS	MULTIPLE
	LOGO ON ENTRANCE DOORS	—
	FULL PAGE AD IN SHOWGUIDE	1
COMPANY BROCHURE DISTRIBUTED ONSITE	—	

**SILVER SPONSOR \$ 7,000**

	OPTIONS	INCLUDED
<b>EXHIBITING</b>	PREMIUM EXHIBIT SPACE (SPACE ONLY)	3 X 6(M) OR 6 X 3(M)
	BILINGUAL HOSTESS FOR 2 DAYS	—
	COMPANY OR PRODUCT HIGHLIGHTED IN EVENT PRESS RELEASE	1
	SPEAKER MEETING BOOKED BY ORGANIZER	—
<b>CONFERENCE</b>	WELCOME SPEECH OR SPONSOR SESSION	—
	SPEAKING SLOT ON PANEL SESSION	—
	JUDGE & INVESTMENT OPPORTUNITY @ STARTUP PITCH	—
	COMPLIMENTARY CONFERENCE PASS	8
	ADDITIONAL CONFERENCE PASSES DISCOUNT	20%
<b>BRANDING &amp; ADVERTISING</b>	COMPANY INCLUSION IN EVENT PRESS RELEASE	1
	COMPANY LOGO, PROFILE IN NEWSLETTER	1
	NEW PRODUCT EXPOSURE IN NEWSLETTER	1
	COMPANY PROFILE IN SHOWGUIDE	1
	LOGO ON WEBSITE	1
	LOGO ON EXHIBIT HALL BANNERS	2
	LOGO ON CONFERENCE ROOM BANNERS	2
	LOGO ON STAGE PULL-UP BANNERS	—
	LOGO ROTATION ON SCREEN BETWEEN SESSIONS	MULTIPLE
	LOGO ON ENTRANCE DOORS	—
	FULL PAGE AD IN SHOWGUIDE	1
	COMPANY BROCHURE DISTRIBUTED ONSITE	—

## EXHIBITOR PACKAGE

TYPE	ITEMS	INCLUDED
<b>SPACE ONLY</b> (\$ 2,000)	EXHIBIT SPACE	3 X 3(M)
	COMPANY LOGO & PROFILE IN SHOWGUIDE	1
	COMPANY LOGO AND PROFILE ON WEBSITE	1
	INCLUSION IN BI-WEEKLY NEWS LETTER	1
	2 DAY CONFERENCE PASS	1 PER BOOTH
<b>SHELL SCHEME 1 Standard</b> (\$ 2,400)	EXHIBIT SPACE	3 X 3(M)
	COMPANY LOGO & PROFILE IN SHOWGUIDE	1
	COMPANY LOGO AND PROFILE ON WEBSITE	1
	INCLUSION IN BI-WEEKLY NEWS LETTER	1
	2 DAY CONFERENCE PASS	2 PER BOOTH
	EXHIBITOR PACKAGE	NAME BOARD, 3 SPOT LIGHTS, CARPET, OUTLET, 1 DESK, 2 CHAIRS, WASTE BASKET
<b>SHELL SCHEME 2 Deluxe</b> (\$2,800)	EXHIBIT SPACE	3 X 3(M)
	COMPANY LOGO & PROFILE IN SHOWGUIDE	1
	COMPANY LOGO AND PROFILE ON WEBSITE	1
	INCLUSION IN BI-WEEKLY NEWS LETTER	1
	2 DAY CONFERENCE PASS	3 PER BOOTH
	ADDITIONAL CONFERENCE PASSES DISCOUNT	10%
	INSIDE FINTECH STARTUP PITCH	CHECK AVAILABILITY
	EXHIBITOR PACKAGE	NAME BOARD, 3 SPOT LIGHTS, CARPET, OUTLET, 1 DESK, 2 CHAIRS, WASTE BASKET, 1 INTERNET LINE

※ NOTE: All amounts are in USD and exclusive of any taxes that might needed to be added.

## SPONSORSHIP - A LA CARTE

ITEMS	INCLUDED	GETTY IMAGE
<p>LANYARD (\$6,000)</p> <p><b>SOLD OUT</b></p>	<ul style="list-style-type: none"> <li>• EXCLUSIVE</li> <li>• SPONSOR LOGO ON EVERY ATTENDEE</li> <li>• PRODUCTION COST'S INCLUDED</li> </ul>	
<p>“STARTUP PITCH” SPONSOR (\$15,000)</p>	<ul style="list-style-type: none"> <li>• EXCLUSIVE</li> <li>• JUDGE &amp; INVESTMENT OPPORTUNITY @ STARTUP PITCH ON DEC. 9</li> <li>• BRANDING ON PRESS, WEBSITE &amp; E-DM</li> <li>• PRESENTER OF PRIZE</li> </ul> <p>※ PRICE INCLUDES \$10,000 PRIZE TO WINNER OF PITCH</p>	
<p>DOOR WRAPPING (\$5,000)</p>	<ul style="list-style-type: none"> <li>• EXCLUSIVE</li> <li>• SPONSOR LOGO ON MAIN ENTRANCE</li> <li>• PRODUCTION COSTS INCLUDED</li> </ul>	
<p>CONFERENCE BAG (\$5,000)</p>	<ul style="list-style-type: none"> <li>• EXCLUSIVE</li> <li>• PRODUCTION COST'S INCLUDED</li> <li>• DESIGN SUBJECT TO ORGANIZER APPROVAL</li> </ul>	
<p>T-SHIRT (\$5,000)</p>	<ul style="list-style-type: none"> <li>• EXCLUSIVE</li> <li>• PRODUCTION COST'S INCLUDED</li> <li>• DESIGN SUBJECT TO ORGANIZER APPROVAL</li> </ul>	
<p>WI-FI NETWORK (\$4,000)</p>	<ul style="list-style-type: none"> <li>• EXCLUSIVE</li> <li>• SPONSOR NAME ON WI-FI INSTRUCTIONS (EX. GOOGLE_WI-FI SERVICE)</li> </ul>	
<p>SPONSOR SESSION (\$4,500)</p>	<ul style="list-style-type: none"> <li>• LIMITED</li> <li>• HOST OF A 30 MINUTE SESSION</li> <li>• SPONSOR LOGO ON WEBSITE, NEWSLETTER</li> <li>• 2 FULL CONFERENCE PASSES</li> </ul>	
<p>COFFEE BREAK HOST (\$3,000)</p>	<ul style="list-style-type: none"> <li>• EXCLUSIVE</li> <li>• 2 EASEL SIGNS AT COFFEE TABLE</li> <li>• DRINKS, COOKIE EXPENSES INCLUDED</li> </ul>	
<p>SHOW GUIDE ADVERTISING (LIMITED)</p>	<ul style="list-style-type: none"> <li>• BACK OUTSIDE COVER: \$2,400</li> <li>• 2-PAGE (CONSECUTIVE) INSIDE AD: \$2,200</li> <li>• FRONT INSIDE COVER: \$2,000</li> <li>• BACK INSIDE COVER: \$2,000</li> <li>• INSIDE AD: \$1,500 (PAGE'S NOT CONFIRMED)</li> </ul>	
<p>BILINGUAL HOSTESS</p>	<ul style="list-style-type: none"> <li>• SPEAKS BOTH KOREAN &amp; ENGLISH</li> <li>• \$500 FOR 1 DAY / \$800 FOR 2 DAYS</li> </ul>	

※ NOTE: All amounts are in USD and exclusive of any taxes that might needed to be added.

## EARLY BIRD DISCOUNT POLICY

CATEGORY		BEFORE SEP. 30, 2016	BEFORE OCT. 31, 2016	BEFORE NOV. 30, 2016
EARLY BIRD		10 %	–	–
PRE-REGISTRATION		–	5%	–
SIZE	2 - 3 BOOTHS	5%		
	4 - 5 BOOTHS	10%		
	6+ BOOTHS	15%		
TOTAL DISCOUNT (%)		UP TO 25%	UP TO 20%	UP TO 15%

※ In case of Premium Sponsorships, the Size Discounts can be applied only to additional booths.(e.g., Additional 10% Size Discounts are available when a Platinum Sponsor adds 4 or 5 booths)

For more information or to receive an exhibitor contract,  
please contact (+82)31.995.8074 or [ybkim@kintex.com](mailto:ybkim@kintex.com)

# SPONSORSHIP AT A GLANCE

(Quoted in USD, VAT Exclusive)

TYPE	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR		
					SPACE ONLY	SHELL SCHEME 1	SHELL SCHEME 2
<b>PRICE</b>	\$25,000	\$18,000	\$12,000	\$7,000	\$2,000	\$2,400	\$2,800
<b>EXHIBITING</b>							
EXHIBIT SPACE	6*12(M)	6*9(M)	6*6(M)	3*6(M)	3*3(M)	3*3(M)	3*3(M)
BILINGUAL HOSTESS	UPON REQUEST	UPON REQUEST	-	-	-	-	-
COMPANY OR PRODUCT HIGHLIGHTED IN PRESS RELEASE	2	2	1	1	-	-	-
SPEAKER MEETING BOOKED	UPON REQUEST	-	-	-	-	-	-
<b>CONFERENCE</b>							
PITCHING OPPORTUNITY	-	-	-	-	-	-	CHECK AVAILABILITY
WELCOME SPEECH OR SPONSOR SESSION	30 MIN	-	-	-	-	-	-
SPEAKING SLOT ON PANEL SESSION	UPON REQUEST	UPON REQUEST	UPON REQUEST	-	-	-	-
JUDGE & INVESTMENT OPPORTUNITY@STARTUP PITCH	UPON REQUEST	UPON REQUEST	-	-	-	-	-
COMPLIMENTARY CONFERENCE PASS	15	12	10	8	1/BOOTH	2/BOOTH	3/BOOTH
CONFERENCE PASS DISCOUNT RATE	50%	40%	30%	20%	-	-	10%
<b>BRANDING &amp; ADVERTISING</b>							
COMPANY INCLUSION IN EVENT PRESS RELEASE	2	2	2	1	-	-	-
NEW PRODUCT EXPOSURE IN NEWS LETTER	2	2	1	1	-	-	-
COMPANY LOGO, PROFILE IN NEWSLETTER	2	2	1	1	-	-	-
COMPANY PROFILE IN SHOWGUIDE	1	1	1	1	1	1	1
LOGO ON WEBSITE	1	1	1	1	1	1	1
LOGO ON EXHIBIT HALL BANNERS	2	2	2	2	-	-	-
LOGO ON CONFERENCE ROOM BANNERS	2	2	2	2	-	-	-
LOGO ON STAGE PULL-UP BANNERS	2	2	2	-	-	-	-
LOGO ROTATION ON SCREEN BETWEEN SESSIONS	MULTIPLE	MULTIPLE	MULTIPLE	MULTIPLE	-	-	-
LOGO ON ENTRANCE DOOR	1	-	-	-	-	-	-
FULL PAGE AD IN SHOWGUIDE	1 PAGE	1 PAGE	1 PAGE	1/2 PAGE	-	-	-
COMPANY BROCHURE DISTRIBUTED ONSITE	1	1	-	-	-	-	-