

SPONSORSHIP PACKAGES

DIAMOND SPONSOR \$29,000

	OPTIONS	INCLUDED
EXHIBITING	PREMIUM EXHIBIT SPACE (SPACE ONLY)	6 x 12(M) OR 12x 6(M)
	BILINGUAL HOSTESS FOR 2 DAYS	UPON REQUEST
	COMPANY OR PRODUCT HIGHLIGHTED IN EVENT PRESS RELEASE	2
	SPEAKER MEETING BOOKED BY ORGANIZER	UPON REQUEST
CONFERENCE	WELCOME SPEECH OR SPONSOR SESSION	30 MIN
	SPEAKING SLOT ON PANEL SESSION	UPON REQUEST
	JUDGE & INVESTMENT OPPORTUNITY @ STARTUP PITCH	UPON REQUEST
	COMPLIMENTARY CONFERENCE PASS & VIP RECEPTION TICKET	20
	ADDITIONAL CONFERENCE PASSES DISCOUNT	50%
BRANDING & ADVERTISING	COMPANY INCLUSION IN EVENT PRESS RELEASE	2
	COMPANY LOGO, PROFILE IN NEWSLETTER	TOP TIER
	NEW PRODUCT EXPOSURE IN NEWSLETTER	2
	COMPANY PROFILE IN SHOWGUIDE	TOP TIER
	LOGO ON WEBSITE	TOP TIER
	LOGO ON EXHIBIT HALL BANNERS	√
	LOGO ON CONFERENCE ROOM BANNERS	√
	LOGO ON REGISTRATION DESK (ONSITE)	√
	LOGO ROTATION ON SCREEN BETWEEN SESSIONS	√
	LOGO ON ENTRANCE DOORS	√
	FULL PAGE AD IN SHOWGUIDE	2 PAGES
	COMPANY BROCHURE DISTRIBUTED ONSITE	√

PLATINUM SPONSOR \$22,000

EXHIBITING	OPTIONS	INCLUDED
	PREMIUM EXHIBIT SPACE (SPACE ONLY)	6 x 9(M) OR 9 x 6(M)
	BILINGUAL HOSTESS FOR 2 DAYS	UPON REQUEST
	COMPANY OR PRODUCT HIGHLIGHTED IN EVENT PRESS RELEASE	2
CONFERENCE	OPTIONS	INCLUDED
	SPEAKING SLOT ON PANEL SESSION	UPON REQUEST
	JUDGE & INVESTMENT OPPORTUNITY @ STARTUP PITCH	UPON REQUEST
	COMPLIMENTARY CONFERENCE PASS & VIP RECEPTION TICKET	15
	ADDITIONAL CONFERENCE PASSES DISCOUNT	40%
BRANDING & ADVERTISING	OPTIONS	INCLUDED
	COMPANY INCLUSION IN EVENT PRESS RELEASE	2
	COMPANY LOGO, PROFILE IN NEWSLETTER	PREMIUM PLACEMENT
	NEW PRODUCT EXPOSURE IN NEWSLETTER	2
	COMPANY PROFILE IN SHOWGUIDE	PREMIUM PLACEMENT
	LOGO ON WEBSITE	PREMIUM PLACEMENT
	LOGO ON EXHIBIT HALL BANNERS	√
	LOGO ON CONFERENCE ROOM BANNERS	√
	LOGO ON REGISTRATION DESK (ONSITE)	√
	LOGO ROTATION ON SCREEN BETWEEN SESSIONS	√
	FULL PAGE AD IN SHOWGUIDE	1 PAGE
	COMPANY BROCHURE DISTRIBUTED ONSITE	√

NOTE: All amounts are in USD and exclusive of any taxes that might needed to be added.

GOLD SPONSOR \$15,000

EXHIBITING	OPTIONS	INCLUDED
	PREMIUM EXHIBIT SPACE (SPACE ONLY)	6 x 6(M)
	COMPANY OR PRODUCT HIGHLIGHTED IN EVENT PRESS RELEASE	1
CONFERENCE	OPTIONS	INCLUDED
	SPEAKING SLOT ON PANEL SESSION	UPON REQUEST
	COMPLIMENTARY CONFERENCE PASS & VIP RECEPTION TICKET	12
	ADDITIONAL CONFERENCE PASSES DISCOUNT	30%
BRANDING & ADVERTISING	OPTIONS	INCLUDED
	COMPANY INCLUSION IN EVENT PRESS RELEASE	2
	COMPANY LOGO, PROFILE IN NEWSLETTER	PROMINENT PLACEMENT
	NEW PRODUCT EXPOSURE IN NEWSLETTER	1
	COMPANY PROFILE IN SHOWGUIDE	PROMINENT PLACEMENT
	LOGO ON WEBSITE	PROMINENT PLACEMENT
	LOGO ON EXHIBIT HALL BANNERS	√
	LOGO ON CONFERENCE ROOM BANNERS	√
	LOGO ON REGISTRATION DESK (ONSITE)	√
	LOGO ROTATION ON SCREEN BETWEEN SESSIONS	√
FULL PAGE AD IN SHOWGUIDE	1 PAGE	

SILVER SPONSOR \$ 9,000








EXHIBITING	OPTIONS	INCLUDED
	PREMIUM EXHIBIT SPACE (SPACE ONLY)	3 x 6(M) OR 6 x 3(M)
	COMPANY OR PRODUCT HIGHLIGHTED IN EVENT PRESS RELEASE	1
CONFERENCE	OPTIONS	INCLUDED
	COMPLIMENTARY CONFERENCE PASS & VIP RECEPTION TICKET	10
	ADDITIONAL CONFERENCE PASSES DISCOUNT	20%
BRANDING & ADVERTISING	OPTIONS	INCLUDED
	COMPANY INCLUSION IN EVENT PRESS RELEASE	1
	COMPANY LOGO, PROFILE IN NEWSLETTER	PROMINENT PLACEMENT
	NEW PRODUCT EXPOSURE IN NEWSLETTER	1

	COMPANY PROFILE IN SHOWGUIDE	PROMINENT PLACEMENT
	LOGO ON WEBSITE	PROMINENT PLACEMENT
	LOGO ON EXHIBIT HALL BANNERS	√
	LOGO ON CONFERENCE ROOM BANNERS	√
	LOGO ROTATION ON SCREEN BETWEEN SESSIONS	√
	ADVERTISEMENT IN SHOWGUIDE	1/2 PAGE

EXHIBITOR PACKAGE

TYPE	ITEMS	INCLUDED
STARTUP BOOTH (\$ 900) APPLICABLE TO 3-YEAR-OLD STARTUPS OR BELOW	EXHIBIT SPACE COMPANY LOGO & PROFILE IN SHOWGUIDE COMPANY LOGO & PROFILE ON WEBSITE 2 DAY CONFERENCE PASS VIP RECEPTION TICKET	2 x 2(M) 1 1 1 PER BOOTH 1 PER BOOTH
	STARTUP PACKAGE	NAME BOARD, 2 SPOT LIGHTS, CARPET, OUTLET, 1 DESK, 1 CHAIR
SPACE ONLY (\$ 2,000)	EXHIBIT SPACE COMPANY LOGO & PROFILE IN SHOWGUIDE COMPANY LOGO & PROFILE ON WEBSITE INCLUSION IN BI-WEEKLY NEWS LETTER 2 DAY CONFERENCE PASS VIP RECEPTION TICKET(S)	3 x 3(M) 1 1 1 2 PER BOOTH 2 PER BOOTH
SHELL SCHEME 1 STANDARD (\$ 2,400)	EXHIBIT SPACE COMPANY LOGO & PROFILE IN SHOWGUIDE COMPANY LOGO & PROFILE ON WEBSITE INCLUSION IN BI-WEEKLY NEWS LETTER 2 DAY CONFERENCE PASS VIP RECEPTION TICKET(S)	3 x 3(M) 1 1 1 3 PER BOOTH 3 PER BOOTH
	EXHIBITOR PACKAGE	NAME BOARD, 3 SPOT LIGHTS, CARPET, OUTLET, 1 DESK, 1 BROCHURE STAND, 2 CHAIRS, WASTE BASKET
SHELL SCHEME 2 DELUXE (\$2,800)	EXHIBIT SPACE COMPANY LOGO & PROFILE IN SHOWGUIDE COMPANY LOGO & PROFILE ON WEBSITE INCLUSION IN BI-WEEKLY NEWS LETTER 2 DAY CONFERENCE PASS VIP RECEPTION TICKET(S) ADDITIONAL CONFERENCE PASSES DISCOUNT STARTUP PITCHING OPPORTUNITY	3 x 3(M) 1 1 1 4 PER BOOTH 4 PER BOOTH 10% CHECK AVAILABILITY
	EXHIBITOR PACKAGE	NAME BOARD, 3 SPOT LIGHTS, CARPET, OUTLET, 1 DESK, 1 BROCHURE STAND, 2 CHAIRS, WASTE BASKET, 1 INTERNET LINE

INDIVIDUAL SPONSORSHIP - A LA CARTE

ITEMS	INCLUDED	EXAMPLE
<p>LANYARD (\$6,500)</p>	<ul style="list-style-type: none"> <input type="radio"/> EXCLUSIVE <input type="radio"/> SPONSOR LOGO ON EVERY ATTENDEE <input type="radio"/> PRODUCTION COST'S INCLUDED 	
<p>"STARTUP PITCH" SPONSOR (\$15,000)</p>	<ul style="list-style-type: none"> <input type="radio"/> EXCLUSIVE <input type="radio"/> JUDGE & INVESTMENT OPPORTUNITY @ STARTUP PITCH EVENT <input type="radio"/> BRANDING ON PRESS, WEBSITE & E-DM <input type="radio"/> PRESENTER OF PRIZE ✳ PRICE INCLUDES \$10,000 PRIZE TO WINNER OF PITCH 	
<p>DOOR WRAPPING (\$5,000)</p>	<ul style="list-style-type: none"> <input type="radio"/> EXCLUSIVE <input type="radio"/> SPONSOR LOGO ON MAIN ENTRANCE <input type="radio"/> PRODUCTION COSTS INCLUDED 	
<p>CONFERENCE BAG (\$5,000)</p>	<ul style="list-style-type: none"> <input type="radio"/> EXCLUSIVE <input type="radio"/> SPONSOR LOGO ON EVERY ATTENDEE <input type="radio"/> PRODUCTION COST'S INCLUDED <input type="radio"/> DESIGN SUBJECT TO ORGANIZER APPROVAL 	
<p>T-SHIRT (\$5,000)</p>	<ul style="list-style-type: none"> <input type="radio"/> EXCLUSIVE <input type="radio"/> SPONSOR LOGO ON EVERY ATTENDEE <input type="radio"/> PRODUCTION COST'S INCLUDED <input type="radio"/> DESIGN SUBJECT TO ORGANIZER APPROVAL 	
<p>WI-FI NETWORK (\$4,000)</p>	<ul style="list-style-type: none"> <input type="radio"/> EXCLUSIVE <input type="radio"/> SPONSOR NAME ON WI-FI INSTRUCTIONS (EX. GOOGLE_WI-FI SERVICE) 	
<p>SPONSOR SESSION (\$4,500)</p>	<ul style="list-style-type: none"> <input type="radio"/> LIMITED <input type="radio"/> HOST OF A 30 MINUTE SESSION <input type="radio"/> SPONSOR LOGO ON WEBSITE, NEWSLETTER <input type="radio"/> 2 TWO DAY CONFERENCE PASSES <input type="radio"/> 2 VIP RECEPTION TICKETS 	

COFFEE BREAK HOST (\$3,000)	<input type="radio"/> EXCLUSIVE <input type="radio"/> 2 EASEL SIGNS AT GENERAL SESSION ROOM <input type="radio"/> DRINKS, COOKIE EXPENSES INCLUDED	
SHOW GUIDE ADVERTISING (LIMITED)	<input type="radio"/> BACK OUTSIDE COVER: \$2,400 <input type="radio"/> 2-PAGE (CONSECUTIVE) INSIDE AD: \$2,200 <input type="radio"/> FRONT INSIDE COVER: \$2,000 <input type="radio"/> BACK INSIDE COVER: \$1,900 <input type="radio"/> INSIDE AD: \$1,500 (PAGE'S NOT CONFIRMED)	
MULTI-LINGUAL HOSTESS	<input type="radio"/> SPEAKS KOREAN & ENGLISH (OR CHINESE) <input type="radio"/> \$500 FOR 1 DAY / \$800 FOR 2 DAYS	

NOTE: All amounts are in USD and exclusive of any taxes that might needed to be added.

EARLY BIRD DISCOUNT POLICY

Category		Before Sep. 15, 2017	Before Oct. 20, 2017	Before Nov. 17, 2017
Super Early Bird		10%	-	-
Early Bird		-	5%	-
2-consecutive-year participation			5%	
Size	2 - 3 Booths		5%	
	4 - 5 Booths		10%	
	6 - 7 Booths		15%	
	8+ Booths		20%	
Total Discount (%)		Up to 35%	Up to 30%	Up to 25%

In case of Premium Sponsorships, the Size Discounts can be applied only to additional booths. (e.g., Additional 10% Size Discounts are available when a Platinum Sponsor adds 4 or 5 booths)

For more information or to receive an exhibitor contract, please contact

(+82) 31 995 8074 or ybkim@kintex.com

SPONSORSHIP AT A GLANCE

(Quoted in USD, VAT Exclusive)

TYPE	DIAMOND	PLATINUM	GOLD	SILVER	EXHIBITOR			
					STARTUP BOOTH	SPACE ONLY	SHELL SCHEME 1	SHELL SCHEME 2
PRICE	\$29,000	\$22,000	\$15,000	\$9,000	\$900	\$2,000	\$2,400	\$2,800
EXHIBITING								
EXHIBIT SPACE	6*12(M)	6*9(M)	6*6(M)	3*6(M)	2*2(M)	3*3(M)	3*3(M)	3*4(M)
BILINGUAL HOSTESS	UPON REQUEST	UPON REQUEST						
COMPANY HIGHLIGHTED IN PRESS RELEASE	2	2	1	1				
SPEAKER MEETING BOOKED	UPON REQUEST							
CONFERENCE								
PITCHING OPPORTUNITY								CHECK AVAILABILITY
WELCOME SPEECH OR SPONSOR SESSION	30 MIN							
SPEAKING SLOT ON PANEL SESSION	UPON REQUEST	UPON REQUEST	UPON REQUEST					
JUDGE & INVESTMENT OPPORTUNITY @ STARTUP PITCH	UPON REQUEST	UPON REQUEST						
COMPLIMENTARY CONFERENCE PASS	20	15	12	10	1/BOOTH	2/BOOTH	3/BOOTH	4/BOOTH
VIP RECEPTION TICKET	20	15	12	10	1/BOOTH	2/BOOTH	3/BOOTH	4/BOOTH
CONFERENCE PASS DISCOUNT RATE	50%	40%	30%	20%				10%
BRANDING & ADVERTISING								
COMPANY INCLUSION IN EVENT PRESS RELEASE	2	2	2	1				
NEW PRODUCT EXPOSURE IN NEWS LETTER	2	2	1	1				
COMPANY LOGO, PROFILE IN NEWSLETTER	TOP PROIRITY	HIGH PROIRITY	HIGH PROIRITY	HIGH PROIRITY		√	√	√
COMPANY PROFILE IN SHOWGUIDE	TOP PROIRITY	HIGH PROIRITY	HIGH PROIRITY	HIGH PROIRITY	√	√	√	√
LOGO, PROFILE ON WEBSITE	TOP PROIRITY	HIGH PROIRITY	HIGH PROIRITY	HIGH PROIRITY	√	√	√	√
LOGO ON EXHIBIT HALL BANNERS	√	√	√	√				
LOGO ON CONFERENCE ROOM BANNERS	√	√	√	√				
LOGO ON REGISTRATION DESK (ONSITE)	√	√	√					
LOGO ROTATION ON SCREEN BETWEEN SESSIONS	MULTIPLE	MULTIPLE	MULTIPLE	MULTIPLE				
LOGO ON ENTRANCE DOOR	√							
FULL PAGE AD IN SHOWGUIDE	2 PAGES	1 PAGE	1 PAGE	1/2 PAGE				
COMPANY BROCHURE DISTRIBUTED ONSITE	√	√						